

DESIGN GRASSPAPER & NATURALCARTON



Grass-Paper

Carton with 25 %
grass portion



Let's make the world a little greener:

Sustainable products are the current trend. People's environmental awareness and the associated demand for corresponding advertising materials is increasing. Therefore most of our products are available in grass paper. Grass paper is a cellulose-based product in which – in addition to fresh fiber from wood or waste paper – a significant proportion consists of grass fibers. With its elegant look and natural feel, the material is ideal for printing advertising products. The surface is slightly rough, which in combination with the grass fibers gives the product its lasting charm.



Everything in the green area: Sustainability to touch!

NEW

Powerful natural talent

Sustainable - FSC®-certified - 100 % recyclable

The current trend towards environmentally conscious consumption and sustainability can also be seen in the selection of sustainable advertising materials. Hands-on sustainability: The simple and natural character of the new natural paper underlines the environmental compatibility of the material.



Welcome

**ENVIRONMENT
SYMPOSIUM 2024**

 **LANDHOF HOTELS.COM**



GRASS PAPER & NATURAL CARTON PROFESSIONALLY DESIGNED



General Design Instructions

1

Grass paper and natural carton have a natural colour and special optical structure, which you should take into account when designing your layout. Spacious open spaces and clear lines enhance these properties and the character of the paper. Please also note the general design instructions in our data provision checklist.

Optimal Colours and Opacity

2

When selecting motifs and colours, care should be taken to ensure that light shades dominate. Due to the nature of the paper, an all-over print in a dark colour can lead to spots and unclean folded edges. The following overview illustrates the optimal coverage for dark colors. Bright colors such as yellow, lilac or light green can be displayed well even with high opacity.



100%

90%

80%

70%

60%



50%

40%

30%

20%

10%



Texts, lines and individual elements, on the other hand, can also be easily implemented in dark colors.

